

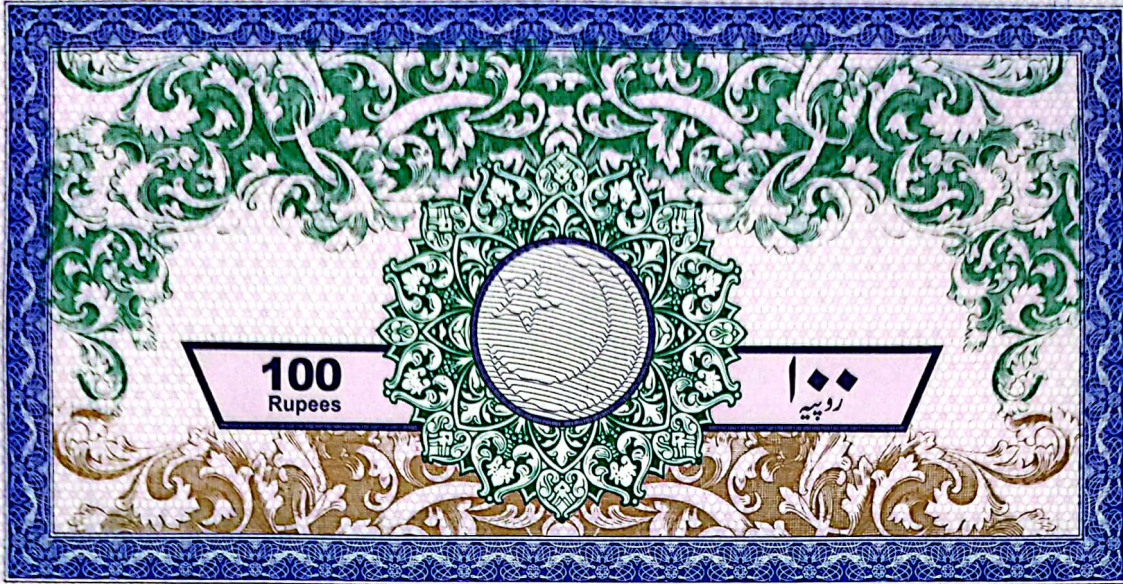
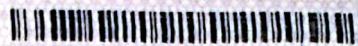
**FRAMEWORK CONTRACT AGREEMENT
FOR OUTDOOR & VENUE BRANDING SERVICES.**

THIS contract AGREEMENT is made and agreed today on 4th December 2023 between KHYBER PAKHTUNKHWA CULTURE AND TOURISM AUTHORITY (hereinafter referred to as the Procuring Entity or the first party) and M/s Macroosm advertising Agency, Peshawar (hereinafter referred to as the Bidder or the second party) that:

The submitted financial proposal has been selected under frame work contract agreement for the period of one year from the date of signing of this contract as per specifications and rates mentioned below.

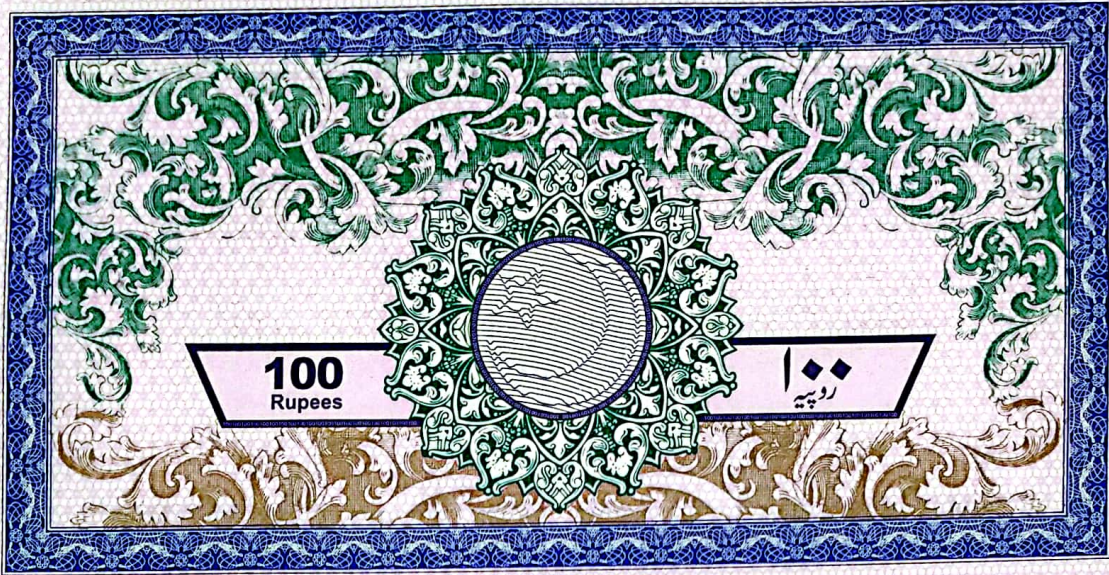
S.No	Particulars	UOM	Rate of items for each administrative Division of Khyber Pakhtunkhwa	
			Peshawar Hazara Mardan D.I.Khan Bannu Islamabad	Kohat Malakand
1	Streamers: Panaflex: Printing on 260gm Media Frame: Wooden Frame Size: 3x6 Sq.ft	Per Streamer	1155	1397
2	Frontlit Board: Panaflex: Printing on 260gm Media Frame: Iron Frame MS Pipe (18 Gauge, 1x1 inch)Size: As per requirement	Per Square Feet	300	545
3	Backlit Board: Panaflex: 680gm Frame: MS Angle Iron (1x1x0.125) 18 SWG Aluminium 0.75x0.25 Horizontal U-Channel, Powder Coated Sheet for Covering 1mm galvanized cut screw/rivets backside covering with powder coated sheet MS 28 Gauge Light: LED Module (operating voltage 12v/24v) or equivalent (LED Tube as per requirement) Electrification: Power Supply/ Driver for LED Modules, Driver Inputs 100-300 AC, IP 66 Enclosure Internal Electrical Wiring: 1.0/1.5mm, 2 core wire Size: as per requirement	Per Square Feet	1000	1000


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 Bath Commissioner
 Advocate High Court Peshawar



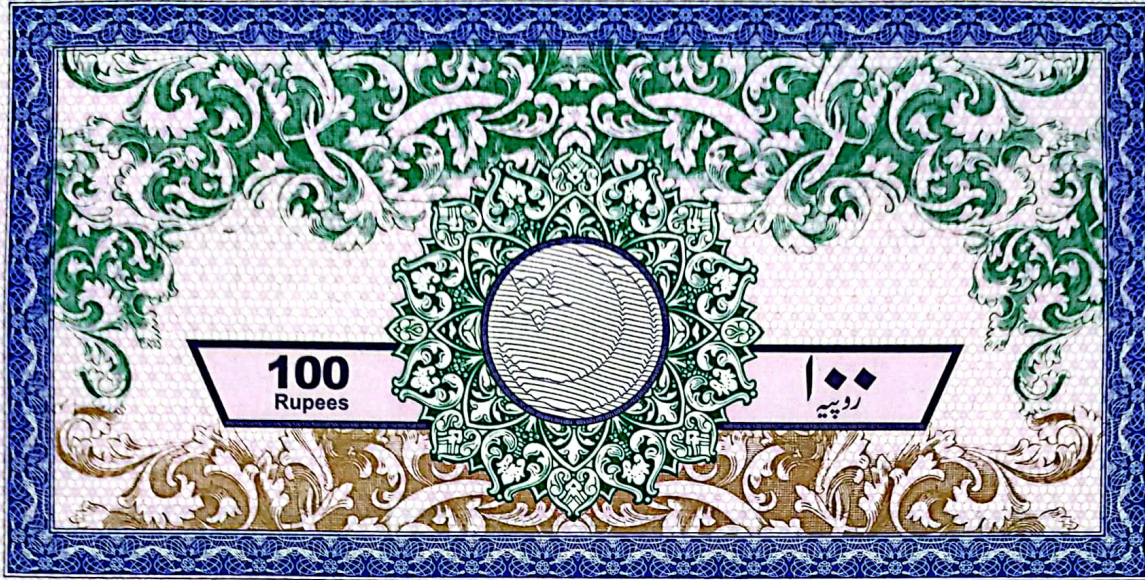
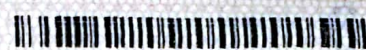
4	<p>LED Sign with Loco Bond Sheet: Sheets: Loco Bond Sheet 6mm Acrylic Sheet 4mm Frame: MS Pipe 18 Gauge (1.5x1.5 inch) square pipe for structure frame, MS Angle Iron 1x1x0.125, 18 SWG Aluminium 0.75x0.25x0.25 horizontal U Channel, Powder Coated Sheet for covering 1mm galvanized cut screw/rivets backside covering with powder coated sheet MS 28 Gauge Lights: LED Tube as per requirement) Electrification: Power Supply/ Driver for LED Modules, Driver Inputs 100-300 AC, IP 66 Enclosure Internal Electrical Wiring: 1.0/1.5mm, 2 core wire Size: As per requirement</p>	Per Square Feet	2000	2000
5	<p>Cutout Board with Foam Board & Vinyl Pasting: Board: Foam Board 6mm Vinyl: Vinyl Matt/ Shine 2000 Series Frame: Iron Frame MS Pipe(18 Gauge, 1x1 inch) Concrete if required Size: As per requirement</p>	Per Square Feet	950	950
6	<p>Cutout Board with Printed Vinyl Pasting: Board: Lassani Sheet/ Wood Vinyl: Vinyl Matt/ Shine 2000 Series Size: As per requirement</p>	Per Square Feet	530	530
7	<p>Cutout Board with Carving: Board: Lassani Sheet/ Wood Size: As per requirement</p>	Per Square Feet	935	935
8	<p>3D Models with Flash Lights: Sheets: Loco Bond Sheet 6mm Acrylic Sheet 4mm Foam Board 6mm Board: Lassani Sheet ½ inch Vinyl: Vinyl Matt / Shine 2000 Series Frame: Iron Frame Ms Pipe (18 Gauge, 1x1 inch) Size: As per requirement</p>	Per Square Feet	2000	2000


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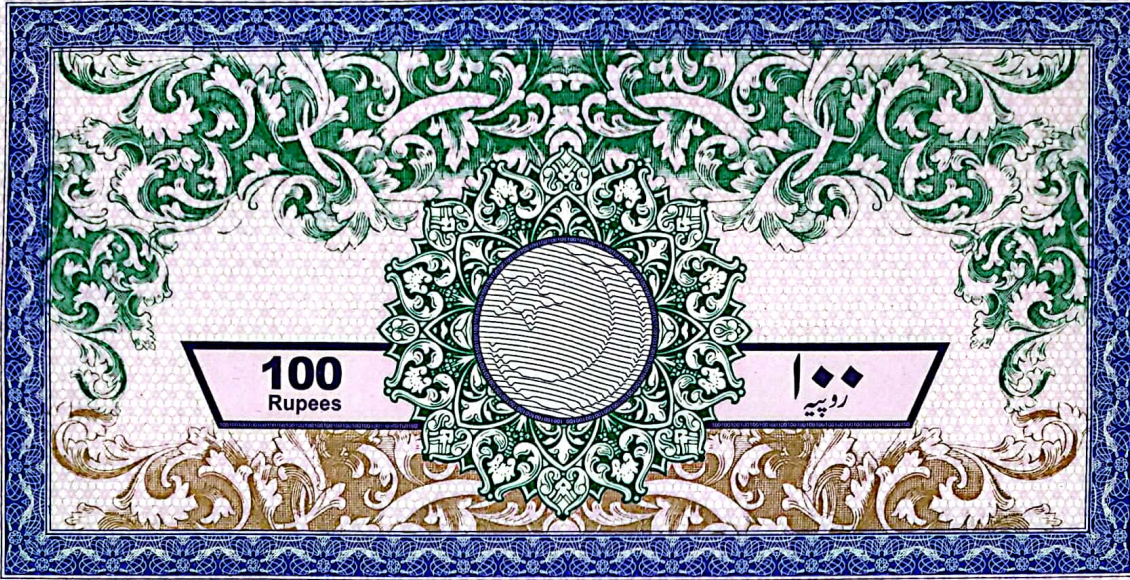


9	Panaflex Banner Printing: Panaflex: Printing on 260gm Media Size: As per requirement	Per Square Feet	55	63
10	Vinyl Printing with Pasting: Vinyl: Vinyl Matt/ Shine 2000 Series Size: As per requirement	Per Square Feet	430	480
11	Standee: Panaflex: Printing on 40gm Media Stand: X Stand Size: 2x5 ft	Per Stand	2250	2250
12	Roll Up Stand: Panaflex: Printing on 440gm Media Stand: Roll Up Stand Size: 7x3 ft	Per Stand	5800	5800
13	Bill Board Skin Printing: Panaflex: Printing on 440gm Media Size: 30x12 Square Feet	Per Square Feet	55	63
14	Flag 1: Size: 3x2 Sq.Ft (Shape Triangle) Stick: Wooden Stick 3 Feet	Per Flag	750	1250
15	Flag 2: Size: 6x4Sq.Ft (Shape Triangle) Stick: Wooden Stick 6 Feet	Per Flag	1600	1800
16	Bill Board & Hoarding 1: Size: 60x20 Sq.ft	Per 15 Days Charges	200000	200000
17	Bill Board & Hoarding 2: Size: 90x30 Sq.ft	Per 15 Days Charges	450000	450000
18	Bill Board & Hoarding 1: Size: 60x20 Sq.ft	Per Month Charges	300000	300000
19	Bill Board & Hoarding 2: Size: 90x30 Sq.ft	Per Month Charges	800000	800000
20	Panaflex Skin Printing: Size: 60x20 Square Feet Media: 320gm Star Media	Per Skin	45000	45000
21	Panaflex Skin Printing: Size: 90x30 Square Feet Media: 320gm Star Media	Per Skin	95000	95000
22	Matt- Photo Finish	Per Meter	1650	1650


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23	Tower Board: Iron Frame with 4 inch Unipole, metal sheet, including panaflex / reflector Size: 6x4	Single Sided	95000	95000
24	Tower Board: Iron Frame with 4 inch Unipole, metal sheet, including panaflex / reflector Size: 10x5	Single Sided	139000	139000
25	Tower Board: Iron Frame with 4 inch Unipole, metal sheet, including panaflex / reflector Size: 6x4	Double Sided	115000	115000
26	Tower Board: Iron Frame with 4 inch Unipole, metal sheet, including panaflex / reflector Size: 10x5	Double Sided	167000	167000
27	Pole Sign: Size: 6x4 Single Side	Per 15 day charges	25000	25000
28	Pole Sign: Size: 6x4 Single Side	Per 30 day charges	40000	40000
29	Pole Sign: Size: 6x4 Double Sided	Per 15 day charges	45000	45000
30	Pole Sign: Size: 6x4 Double Sided	Per 30 day charges	60000	60000
31	Digital Pole Sign: Size: 5x3	Per 15 day charges	7000 per sign per day	7000 per sign per day
32	Digital Pole Sign: Size: 4x2	Per 30 day charges	4000 per sign per day	4000 per sign per day
33	Advertisement Digital SMD Screen: Size: 15x30	Per 15 day charges	150000	150000
34	Advertisement Digital SMD Screen: Size: 15x30	Per 30 day charges	250000	250000
35	Advertisement Digital SMD Screen: Size: 10x20	Per 15 day charges	110000	110000
36	Advertisement Digital SMD Screen: Size: 10x20	Per 30 day charges	220000	220000
37	Advertisement Digital SMD Screen: Size: 10x10	Per 15 day charges	60000	60000
38	Advertisement Digital SMD Screen: Size: 10x10	Per 30 day charges	110000	110000

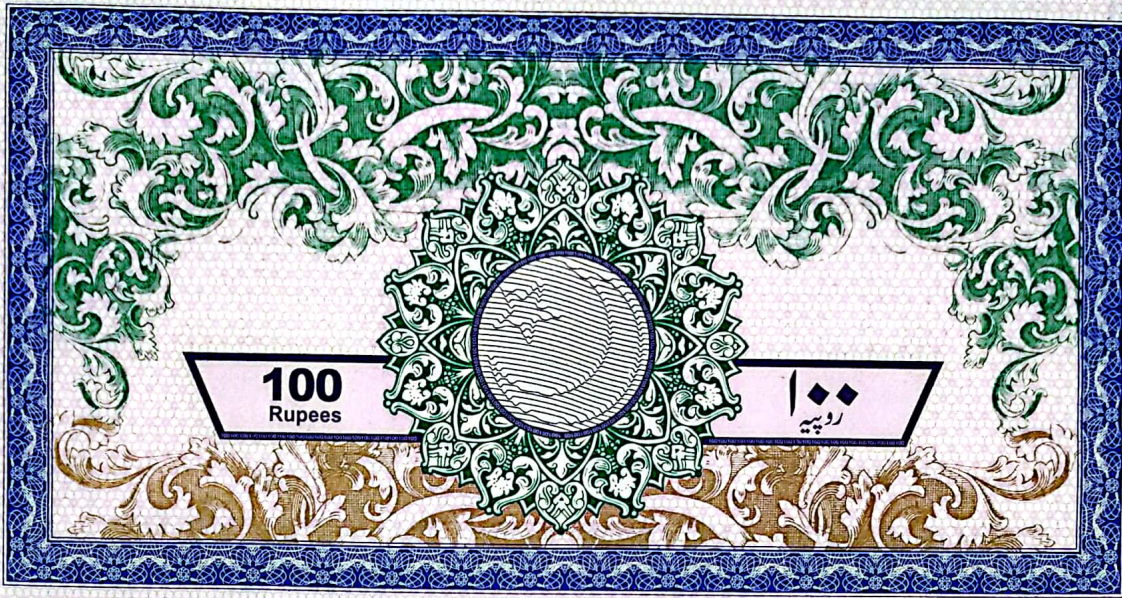


39	Advertisement Digital SMD Screen: Size: 40x12	Per 15 day charges	160000	160000
40	Advertisement Digital SMD Screen: Size: 40x12	Per 30 day charges	270000	270000
41	Invitation cards Printing along with envelope: 7x5 inches hard card Design as per requirement	Per card rate	110	110
42	Neck Tags: Hard Card (3x5 inches) Design as per requirement	Per Neck Tag rate	230	230
43	Passes: Hard Card (3x2 inches) Design as per requirement	Per Pass rate	70	70
44	Envelope Printing: Size: 7x5 inches 8.5x11 inches 8.5x14 inches 8.3x11.7 inches Design as per requirement	Per envelope	90	90
			110	110
			130	130
			130	130
45	Certificate Printing: Size: Letters A4 Legal	Per Certificate	100	100
46	Card USB 32 GB (3.0) Printing: Double Side Digital Printing	Per USB	3500	3500
47	Streamer Display Rent: Size: 3x6 Sq.ft	Per Streamer Per Day	690	590
Total			3943620	3944773

1. The approved prices quoted in the financial bids shall remain valid till and up to 3rd December, 2024
2. During the period of the contract, M/s Macroosm advertising Agency will be bound to provide services of the approved quality from time to time at the approved rates within specified date, time and place. In case of failure, Khyber Pakhtunkhwa, Culture and Tourism Authority reserve the right to impose the penalty @ 0.01 % per day of the contract value and may terminate the contract on late services providing and or on providing poor services.
3. M/s Macroosm advertising Agency will **NOT** claim or charge transportation, or any other charges related to or in the name of logistics, accidents, insurance, freight, etc.
4. The Cost agreed in the Price Schedule as quoted by bidder in the financial bid, is inclusive of, testing, commissioning, all applicable taxes and costs associated with transportation and other agreed incidental costs.

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5. The bid security of Rs. 0.8 million from the service provider at the time of LOA (Letter of Acceptance) in the shape of call deposit, submission under GCC Clause 6 shall be retained by the Procuring Entity as Performance Security till the end of contract period. Or Within ten (10) days of receipt of the notification of Contract award, the successful Bidder shall furnish to the Procuring Entity the performance security in the amount specified in SCC.

6. Bill for payment in triplicate along with all other relevant and required documents shall be submitted by the Bidder to the Procuring Entity. The Bidder shall be bound to pay all sorts of government taxes, duties and stamp duties, imposed earlier or during the financial year by the Government of Pakistan or by the Provincial Government of Khyber Pakhtunkhwa on any services.

7. The payment will be made by Khyber Pakhtunkhwa, Culture and Tourism Authority within 30 days of the completion and inspection, however in case of non-availability of budget the institution will make payment after releasing of budget from the competent authority.

8. In case of the situation related to Force Majeure, the Bidder shall inform the Procuring Entity in writing about the situation immediately without delay along with solid proof through the fastest, lawful and available means of communication, but not through the electronic mail, and request the Procuring Entity for the grant of extension in the services period. The extension shall be the option of procuring entity.

9. The Khyber Pakhtunkhwa, Culture and Tourism Authority as the case may be, and the M/s Macroosm advertising Agency shall make every effort to resolve amicably by direct negotiation, any disagreement or Dispute arising between them under or in connection with the services provider. However, despite such negotiation if the Khyber Pakhtunkhwa, Culture and Tourism Authority and M/s Macroosm advertising Agency have been unable to resolve amicably a contract dispute, either party may refer the case to Secretary to The Government of Khyber Pakhtunkhwa Department of Tourism, Culture, Archaeology & Museums for decision and shall be settled through arbitration under the Arbitration Act of 1940

(As amended from time to time).

10. The Procuring Entity may at any time terminate the Contract by giving written notice of one month time to the Bidder if the Bidder becomes bankrupt or otherwise insolvent. In this event, termination shall be without compensation to the Bidder, provided that such termination shall not prejudice or affect any right of action or remedy which has accrued or shall accrue thereafter to the Parties.

11. In case M/s Macroosm advertising Agency repudiates the contract or fails to furnish performance and as the case may be the Procuring Entity shall proceed for debarment or blacklisting of the bidder and call deposit/ bank Guarantee of the firm will be forfeited.

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